

MY STATION IS A STAND ALONE SMALL MARKET AM RADIOSTATION. TO BE REQUIRED TO RECORD ALL OF OUR PROGRAMMING WOULD REQUIRE CONSIDERABLE EXPENSE AND TIME. SOMETHING THAT MOST OF US DO NOT HAVE TO SPARE. WE HAVE NEVER HAD A COMPLAINT FILED AGAINST US FOR THE SIMPLE REASON THAT WE DO NOT ALLOW ANY INDECENT MATERIAL TO BE PUT ON THE AIR.

IF WE DID, WE WOULD PROBABLY BE RUN OUT OF BUSINESS IN SHORT ORDER. PEOPLE IN SMALL TOWNS HOLD US TO A HIGHER STANDARD AND THEY EXPECT GOOD CLEAN PROGRAMMING THAT ALL MEMBERS OF THE FAMILY CAN LISTEN TO ANYTIME OF THE DAY OR NIGHT. TO REQUIRE ALL STATIONS TO DO THIS WOULD TAKE AWAY TIME AND MONEY THAT CAN AND WOULD BE USED TO SERVE OUR COMMUNITIES.

THIS TYPE PENALTY SHOULD NOT BE PUT ON ALL STATIONS SINCE IT WOULD SERVE NO USEFUL PURPOSE IN MOST AREAS. IF YOU HAVE TO MAKE A RULE, MAKE IT SO THAT IT WOULD APPLY ONLY TO THOSE STATIONS THAT HAVE VIOLATED THE RULES AND HAVE CONSTANTLY HAD COMPLAINTS FILED AGAINST THEM. TO MAKE IT A BLANKET RULE FOR EVERYBODY IS JUST NOT A GOOD IDEA.

PLEASE CONSIDER THE DOWN SIDE EFFECT SUCH A RULE WOULD HAVE ON THE INDUSTRY AND OUR ABILITY TO SERVE THE PUBLIC.

RESPECTFULLY SUBMITTED

SAM THOMAS, PARTNER & GEN MGR
CHEROKEE BROADCASTING CO
D/B/A WJTH RADIO
PO BOX 1119
CALHOUN, GA 30703-1119